



SOANE

CAPITAL

Made in Chelsea



If the thought of having a Premiership footballer as a neighbour sends a chill down your spine, you might want to avoid purchasing a home within the affluent county of Surrey in the United Kingdom...

According to the property website Zoopla, Surrey and in particular the district council area of Elmbridge, nicknamed the 'Beverly Hills of Britain', which encompasses the towns and villages of Oxshott, Cobham, Weybridge and Esher, is a favourite hot spot for Premier League footballers. So, what brings high profile sports stars, such as Frank Lampard, John Terry, Ashley Cole, Gary Lineker, Scott Parker, Peter Crouch, Didier Drogba, Colin Montgomerie and Andy Murray amongst literally hundreds of other names to Surrey and its prestigious and private avenues? The village of Oxshott in Surrey, sandwiched between the A3 and M25 motorways in what estate agent Savills labels 'the wealth corridor' has a population of just over six thousand and is widely recognised as the most expensive village in Britain. It is no surprise that with an average property price of £1.5m Oxshott, and in particular the Crown Estate, sees a substantial percentage of its residents linked to international sport, with many being Chelsea Football Club. The Chelsea training ground is situated within the village of Stoke D'Abernon, approximately 2miles from Oxshott, 4miles from Esher, 1.5miles from Cobham and 5miles from Weybridge. Under Mourinho's first reign, it was compulsory for players to live within a 6 mile radius of the training ground, so we can see why Surrey's small and peaceful country villages have been as sought after as a Hermes Kelly bag.

With Premier League footballers earning in excess of £100,000 per week, middle aged homes on wonderful plots in sylvan settings are being brought down quicker than a striker in the penalty box and replaced with neo-Georgian properties valued in excess of £5million. The UK newspaper; The Daily Telegraph accentuates not only Oxshott to be the key location for top sports professionals, but also Cobham, Esher and Weybridge. In addition, out of the top ten footballer property hot spots in the UK, four out of ten (Oxshott, Esher, Cobham and Weybridge) are situated in one county; Surrey. What's more astonishing is that all four are located within one borough; Elmbridge.

With the lowest crime rates of any county in the United Kingdom, the issues and concerns of security, protection and intrusion can be managed and considerably reduced. Many of Surrey's



prestigious estates such as St George's Hill, Weybridge are gated with CCTV and provide round the clock manned security, thus keeping crooks and the paparazzi, at bay. Surrey boasts over a hundred of the most highly rated private primary and secondary schools in the country. Therefore, for international sports stars who consider their children's education as important as winning the Champions League, Wimbledon or The Masters there is plenty of selection. With excellent travel links into central London, approximately 25 miles and 45 minutes away by car (of course considerably less if you drive a Ferrari), wealthy sports professionals are never too far away from their central London apartment, or, in recent times the apartments of their team mate's wives!

So what about a sense of community...it is undeniably the case that professional sports stars, entrepreneurs, rock stars, international residents and financiers rub shoulders in the gastro pubs, sports arenas, boutiques, countryside and coffee bars of Elmbridge enjoying the likeminded company of fellow success stories and quietly pursuing a certain stature in life. Consequently, this eclectic group have managed to establish their own brand of vibrant and social community.

In conclusion, we hope we have informed and perhaps torn down the odd myth whilst supporting why we consider this to be one of the most vibrant prime property development location in the United Kingdom today.